

Are You Ready for GDPR?

to redesign the system

to shut up shop

to fret over sth

to review the policy

to spell out sth

clearly distinctive

the right to erasure

to delete data

to protect the consumer

to sign up for sth

cold calling

not that I'm aware of

to make available to sm

to coincide with sth

to cleanse the database

to end up with sth

be compliant with

a one-man show

free opt-ins

to reconfirm a subscriber

to clear out your inbox

to whip up a frenzy

to get through to sm

to the level of required detail

a paper trail

to have budget behind sth

targeted marketing

on a technical level

to limit the exposure to data

to make sth usable

to generalise data

outside the EU

to hold back and see

the data subject

to trigger an audit from sm

to set a standard to follow

in exchange for sth

to share info

to do a search on sth