

## The Stigma of Great Wealth

the anxieties of the wealthy

reasonable consumers

to stand out (from the rest)

obnoxious children

to flaunt sth

a need for status

to show off your wealth

to coin a term

conspicuous consumption

a gift market

the earning power

discreet

a trend towards sth

design-orientated jewellery

self-purchase

household income

a top/ bottom earner

high net worth families

morally worthy

to deserve wealth

to distance yourself from sth

be entitled

stay-at-home mothers

consuming dilettantes

be rooted in reality

to justify yourself

ostentatious

a turning point

to cut back on expenses

a credit crunch

over-privileged

go under the radar

to give money away

to live sober lifestyles

to flash bling

a lavish wedding

low-key

vulgarity

tacky

be put off by sth

be envious of sth

to parade your wealth

a backlash against sm