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to flee a country

to come out on top

at the dawn of ..

to see the patterns

to identify long-term trends

to generate revenue

to quadruple

to go bust

a bloated era

on-demand companies

a distorted market

to burn through money

to go out of business

to trade against customers

to extract more attention

to monetise attention

to come to grips with sth

an operating matrix

compulsory data disclosure

the data harvesting

to turn to the dark side

a surge in unemployment

to factor sth in

to unleash a genie

to run out of steam

to subsidise business models

to coalesce into the Internet

obscurity

a trade-off between

to draw on a model

to take a dime

a working business model