

*Bizdaily 19 December 2019 Digital afterlife*

commercially viable

a grieving process

to cushion the blow

coroners

a funeral director

to hit it off

to scrape

to put sth on hold

ghost accounts

to leave a trace behind

a rule of thumb

a sole owner

uploaded material

ethical principles

to inherit sth

the right to privacy / dignity

behavioural patterns

to snowball

a gigantic archive

to assemble sth

a financial burden

to filter the data

a biased picture

to hold sm to ransom

a counselling psychologist

the illusion of immortality

gravestones

to mourn

a stakeholder

an undertaker

digital remains

to blur the boundary

to carry misconceptions

idiosyncratic

ancestors

from the top-down

devastated

to get over grief

to reconcile yourself

digital legacy

to delete a profile

dormant

to memorialise accounts

to nominate sm

the deceased's user account

an authorised representative

to access data

a shoebox