

*Bizdaily 6 June 2024 Denmark and The Novo Nordisk*

a game-changing drug

in-demand medicine

ready for shipment

the unlikely epicentre of

injection pens

a jab

severely overweight

to turbocharge sth

a brand label

to depress appetite

to trigger a gold rush

to catapult sth

a household name

off to the races

to fly off the shelves

the sales soared

to surpass sth

to get a go-ahead

on the outskirts of the city

in the tune of ..

a runaway demand

to tackle a shortfall

demand outstrips supply

eye-watering levels

a rule of thumb

workers descended on the town

a fivefold increase

to break sth down

downsides

rising fortunes

a share of the cake

deep pockets

to splash out on sth

to filter through the economy

to mask the real picture

a sharp debate

a squeeze on the health budget